

# INVESTOR UPDATE

Mar 2009

## PANTALOONS FEMINA MISS INDIA 2009

This was the third year of Pantaloons being the title sponsor of Femina Miss India. Over the years the Pantaloons Femina Miss India pageant is one of the most eagerly awaited events among the fashion fraternity and corporate world.

In its third year as title sponsor of the Femina Miss India contest, this year's event was held on 5th April 2009 at a glittering ceremony in Mumbai and was aptly themed "Spring Garden".

The collection used colors of spring flora with a mix of pastels and mild hot tones palettes starting with light lemons, soft yellows and yellows and then moving to marigold and tangerines and culminating with fresh oranges and deeper sun red hues.



The winners of this year's pageant were Ekta Chaudhury, Pantaloons Femina Miss India Universe; Pooja Chopra, Pantaloons Femina Miss India World and Shriya Kishore, Pantaloons Femina Miss India Earth.



## THREE STORE OPENINGS ON A SINGLE DAY AT ONE LOCATION

The month of March witnessed the opening of 3 different formats on a single day in one single mall, R City Mall at Ghatkopar (W), Mumbai. Big Bazaar & Food Bazaar, Pantaloons and Celio opened its doors to the public on 27th March 2009 and will primarily serve the catchments of Powai, Chembur, Vikhroli and Ghatkopar.

In addition, other formats such as Ethnicity, Planet Sports and Staples are also expected to open shop shortly at the same location.



## MARCH SALES

Sales in March '09 from Value Retailing stood at Rs. 346.32 crores, while sales from Lifestyle Retailing was Rs.115.96 crores. Home Retailing sales stood at Rs.112.28 crores. Same store growth under Value Retailing was 5.32 per cent, Lifestyle Retailing stood at 4.28 per cent and Home Retailing was (10.29 per cent).

Particulars	Mar 09	Mar 08	YOY%	July-Mar-09	July-Mar-08	%
	Sales	Sales	Change	Sales	Sales	Change
Value Retailing	346.32	276.88	25.08%	3,425.26	2,611.43	31.16%
Life Style Retailing	115.96	98.90	17.25%	1,346.42	1,065.52	26.36%
Home Retailing	112.28	65.45	71.55%	930.53	627.65	48.25%
<b>Total</b>	<b>574.56</b>	<b>441.23</b>	<b>30.22%</b>	<b>5,702.20</b>	<b>4,304.60</b>	<b>32.47%</b>
Less: Inter-Company Sales	18.82	21.50	-12.47%	338.68	287.84	17.66%
<b>Total</b>	<b>555.74</b>	<b>419.73</b>	<b>32.40%</b>	<b>5,363.52</b>	<b>4,016.76</b>	<b>33.53%</b>
<b>Same Store Growth</b>						
Value Retailing	282.30	268.04	5.32%	2,741.45	2,557.05	7.21%
Life Style Retailing	101.03	96.88	4.28%	1,114.68	1,057.00	5.46%
Home Retailing	34.97	38.99	-10.29%	321.80	326.23	-1.36%

Sales are in rupees crores

Note: 1.1 The above sales figures for the months of March 2009 and March 2008 include SIS sales of Rs.3.48 cr. and Rs.5.75 cr. respectively.

# BIG BAZAAR

## VALUE RETAILING

Store Count	Square Feet	Date of Opening	Location
110th Store	44,100 sq.ft.	27th March 2009	R City Mall, Ghatkopar (W), Mumbai
111th Store	14,500 sq.ft.	10th April 2009	Sangli, Maharashtra
112th Store	64,000 sq.ft.	10th April 2009	Tarnaka, Hyderabad

### Upcoming Stores

4 Big Bazaar stores, including cut-in Food Bazaar's, are expected to open during the months of April & May 2009.

# FOOD BAZAAR

Store Count	Square Feet	Date of Opening	Location
150th Store	5,700 sq.ft.	13th March 2009	VS3 Mall, New Delhi
151st Store	10,600 sq.ft.	27th March 2009	R City Mall, Ghatkopar (W), Mumbai
152nd Store	4,200 sq.ft.	10th April 2009	Sangli, Maharashtra
153rd Store	11,100 sq.ft.	10th April 2009	Tarnaka, Hyderabad

### Upcoming Stores

The months of April & May 2009 will witness the opening of about 4 Food Bazaar stores, including cut-ins.

# pantaloons

## LIFESTYLE RETAILING

Store Count	Square Feet	Date of Opening	Location
43rd Store	21,000 sq.ft.	13th March 2009	Zirakpur, Punjab
44th Store	22,200 sq.ft.	27th March 2009	R City Mall, Ghatkopar (W), Mumbai

### Upcoming Stores

1 Pantaloons Fresh Fashion store is scheduled to open in the month of May 2009.

# eZONE | HomeTown

## HOME RETAILING

### Upcoming Stores

The months of April & May 2009 will witness the opening of about 2 eZone outlets and 1 HomeTown store.

# Talwalkars FIT & ACTIVE

GYM CAFE AND MORE

## OTHER FORMATS

Store Count	Square Feet	Date of Opening	Location
2nd Talwalkar's Fit & Active	9,000 sq.ft.	18th March 2009	Great India Place, Noida